

Welcome to the CTi Family...

Concrete Technology Inc. (CTi) is the manufacturer of one of the fastest growing products in the home improvement industry today. CTi has been listed in *INC Magazine's* prestigious INC 500 list of America's fastest growing, privately held companies. In addition, CTi has been listed in Deloitte and Touche's Technology 500 as one of the top new technology companies in America today. CTi and its products have been featured on TV shows such as *This Old House*, *Home Savvy* and *Gimme Shelter*. In addition, CTi's revolutionary processes and programs have been featured in dozens of newspapers and magazines around the world.

CTi has installed over 90 million square feet of its easy to use spray system for thousands of satisfied home and business owners throughout the United States and in 22 foreign countries.

CTi is headquartered in the beautiful Tampa Bay area of Florida. Its international headquarters and training facility is where Dealers from around the globe have started their new businesses with CTi.

CTi's unique setup of charging no franchise fees, no royalties or any other charges related to representing our product line means that the only way we succeed is if you succeed. This unique relationship has made CTi the largest resurfacing company in America today.

Please review this introductory package and contact your CTi representative at your earliest convenience. The package also includes a DVD that contains a movie describing CTi's products and opportunities.



You don't have to be a Pioneer...

Thank you for your interest in CTi. We have helped hundreds of entrepreneurs, business owners and families achieve their dreams of financial freedom and owning their own business over the past two decades. With CTi, you don't have to worry about the overwhelming challenge of starting a business from scratch.

CTi offers you the ability to be in business for yourself but not by yourself. After our comprehensive initial training, you will know how to install our best selling Hallmark System along with our interior finish, our CTi Duraflek 5000.

CTi offers you the tools and knowledge to start your business quickly without charging franchise fees, royalties or other fees that cripple a start up business. CTi's widely acclaimed "Path and Destination" System provides you with a simple, easy to use program designed specifically to meet your needs. With CTi's "Path and Destination" System, you will have the vision, goals and plan to create the business of your dreams.

Your initial Dealership package can be customized to meet your needs. Ranging from our introductory package which provides all the materials needed to install our Hallmark System along with our basic marketing package. CTi also offers its popular "Business in a Box" which provides everything you need from the CTi material, to all the equipment needed to install the CTi System as well as all of the advertising and marketing materials you will need to start your business immediately.



What do you provide your customers?

The CTi System is America's #1 coating for resurfacing unsightly concrete. Concrete is one of the most widely used building materials today. Unfortunately, concrete deteriorates over time due to wear and tear, the elements, and movement. The CTi System protects the original concrete from these factors and provides your customers with a finish that looks better, is easier to maintain and is stronger than concrete.

Your customers will love the way you provide them with a finish that actually looks and feels like tile, slate, marble or any other industry standard products for a fraction of the cost. In addition, billions of square feet of new concrete are poured in the United States each year so your opportunities are endless!

The CTi System is

- Freeze/Thaw resistant
- Fade resistant
- Stain resistant
- Salt/Alkali resistant
- Twice the strength of concrete
- Heat resistant
- Easier to maintain than concrete
(day to day dirt and grime can be cleaned with a hose).
- Adds value to a homeowner's property



CTi provides you with all the tools...

CTi will jump start your business with its proven direct mail program that targets specific homeowners anywhere in the United States. These programs will get your phone ringing with qualified individuals who are excited about becoming your customers. To help you in these inquiries, CTi provides its Dealers with a professionally designed web site template so you can develop an internet presence immediately.

Once you have their interest, you can use CTi's award winning Navigator program that allows you to show the customer what their home will look like before and after the CTi System is installed. In addition, CTi provides its Estimator Software that insures you quote a profitable price for each job.



Bringing Design and Beauty to Concrete Around the World

Driveway 1: 1000 Sqft.

Hallmark System

GRID/UT - 100 Sqft. / 50lb. Bag	10.00	10 50lb. Bags
SERIES 110 POLYMERIZED WRT COMPONENT - 400 Sqft. / 5 Gal. Bucket	2.50	3 1 Gal. Buckets
SERIES 190 COLOR INTEGRATION COMPONENT (Standard) - 800 Sqft. / Quart Bottle	1.25	2 Quart Bottles
SERIES 190 COLOR INTEGRATION COMPONENT (Standard) - 800 Sqft. / Quart Bottle	1.25	2 Quart Bottles
SERIES 190 COLOR INTEGRATION COMPONENT (Standard) - 1,600 Sqft. / Quart Bottle	0.63	1 Quart Bottles
SERIES 190 COLOR INTEGRATION COMPONENT (Standard) - 3,200 Sqft. / Quart Bottle	0.31	1 Quart Bottles
SERIES 190 COLOR INTEGRATION COMPONENT (Standard) - 3,200 Sqft. / Quart Bottle	0.31	1 Quart Bottles
1/2 INCH PATTERN TAPE - 400 Sqft. / Roll	2.50	3 Rols.
SERIES 150 CLEAR AND SEAL COMPONENT (CLEAR) - 400 Sqft. / 5 Gal. Bucket	2.50	3 1 Gal. Buckets
Base Price (\$4.75 / Sqft.):	\$4,750.00	

Patterns / Extras:

Flagstone (\$1.00 / Sqft.)	1,000 Sqft.	\$1,000.00
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Preparation Phase

45 Lin Ft. (Flat Price)	\$135.00
Crack Repair (\$3.00 / Lin Ft.)	
Extras Total:	\$1,135.00
Sales Tax:	\$0.00
Freight Charges:	\$0.00
Total:	\$5,885.00

Contact Information

Concrete Technology Inc.
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 Largo, FL 33773

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 Fax: 727-536-8273
 Email: info@cticons.com
 Web: www.cticons.com
 Hours: Monday - Friday: 9:00 AM - 4:30 PM
 Saturday: Closed
 Sunday: Closed



What are CTi Products?

The CTi Hallmark System is a beautiful artistic concrete designed to be sprayed over existing concrete to protect it from deterioration and color bleed. From driveways to walkways and...

The CTi System is a true state-of-the-art concrete coating that resurfaces old and new concrete on pool decks, patios, driveways and other areas around homes or businesses. Perfect for areas where you need a tough but beautiful floor covering the CTi System will give your home or business a custom built look for a lot less money. Concrete Technology Inc. (CTi) products are a unique formulation of acrylics and resins that bond with concrete to create a tough, yet flexible surface. In addition, CTi products resist chipping and staining, are freeze/thaw resistant, and retain their rich coloring and appearance for years.

concrete creativity

Get a CTi System now!

BRINGING DESIGN AND BEAUTY TO CONCRETE

The CTi Duraflek 5000 System surface provides a beautiful, durable, granite-like finish, perfect for many areas around the home: Garage Floors, basements, even kitchen counter tops will spring to life.

The CTi Duraflek 5000 System is a state of the art concrete coating that offers a stain resistant, easy to clean surface. Tougher than concrete, the CTi Duraflek 5000 System resists wear and tear and wipes clean with just a damp sponge or mop. It is the perfect surface for all high traffic, high use areas.

The CTi Duraflek 5000 System is only installed by factory trained CTi Dealers. Let us show you all the ways we can make your concrete beautiful. For more information, fill out the form below and drop it in the mail, visit us at www.designet.com, or call the phone number on this card.

NAME _____

ADDRESS _____

CITY _____ STATE _____ ZIP _____

PHONE NUMBER(S) _____

CTi has a number of sales and marketing tools to aid you in creating demand for the product as well as explaining it to your customers. Whether it's advertising flyers, a business plan, lawn signs, or even web site development, CTi has the tools necessary to help you secure the customers you need for your success.

Installation of the CTi Spraymark System is as simple as 1..2..3...

Step 1:

The original concrete is first prepared by acid etching with a diluted solution of muriatic acid (like what is used swimming pools) and water. The area is then pressure washed with a minimum of 3500 psi pressure washer.



Step 2:

Once the preparation is completed, a texture coat is applied by spraying a main color and then high-lighting with 2-3 different colors to provide depth and realism.



Step 3:

Once the process is complete, an acrylic enamel seal coat is applied that makes the CTi System impervious to fading, stains, the elements and keeps the system looking new for years to come.



Step 4:

COLLECT THE MONEY!



Satisfied customers mean your success!



"I wanted to take a moment and thank you for the wonderful job done at our new showroom in Stuart..."

Treasure Coast
Harley Davidson of Stuart

"We are pleased to inform you that the CTi Series have successfully passed our testing requirements..."

Iowa Department of
Transportation



"WOW! What a difference you made in the appearance of our home..."

Cathy – Des Moines, IA

"Your job is beyond my wildest expectations..."

Carol – Harwood Heights, IL



With CTi, you can provide your customers with everything from simple...



...To Spectacular!



The Next Step Is Up To You...

- Step 1. View the movie and read the information contained on our web site.
- Step 2. Call your Dealer Advisor and Have an in-depth Question and Answer session.
- Step 3. Decide upon and Schedule a CTi Training Class date.
- Step 4. Make a commitment to CTi... and secure your financial future.*

Our CTi Training Classes are normally held twice per month at our corporate headquarters in Largo, Florida. They're designed to teach you how to be a successful CTi Dealer, and they take you through every step... from marketing your CTi business to product application to collecting your payments. Our Training Classes are always held on a Thursday & Friday. They fill quickly, so let us know as soon as you've decided to join our CTi family.

*CTi offers you a Money-Back Guarantee: If, for any reason at any time during your Training Class, you decide that a CTi Dealership is not for you, you can ask for and receive a full refund (less our \$499.00 Training Class Fee). Financial commitments are due at least five days prior to your class. Please understand that space in our Training Classes is limited and CTi reserves the right to deny entrance into the Training Class for any client whose commitment is not paid in full.

Call your Dealer Advisor today for further details at

800-447-6573

Or Outside the U.S.

727-535-4651

WWW.FLYCTI.COM

All CTi Dealership Packages are 100% secured by inventory, equipment as well as the items needed to start your business. Our packages are designed with you in mind and can be completely customized to fit your needs.

